Visual Argument Unit: Portfolio

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| Mastery Tasks (choose 1)   * prepare a Cornell note sheet on all aspects of visual rhetoric by reading, annotating and summarizing the Inspiration sheets from all pairs * prepare a Keynote/PPT/Prezi to a group of students who are preparing to become graphic designers; you are their professor for Intro to Visual Rhetoric * create an annotated bibliography of 5 useful and highly credible web sites that can be used to learn more about visual rhetoric (for AP students specifically); use Noodle Tools | Interpersonal Tasks (choose 1)   * interview someone who works with visual design as part of their career * film a scene between two people who discuss the advantages and challenges of a career in visual design (approx. 3-5 min.) * write a diary entry (1-2 pages) as a visual designer experiencing frustration with a project he/she is working on |
| Understanding Tasks (choose 1)   * create an example/non-example chart that delineates 5 key concepts in visual rhetoric * analyze 3 separate visual arguments ( a mix of political cartoons, advertisements, and logos/other graphics) with a SOAPStone document | Self-Expressive Tasks (choose 1)   * create a metaphor for the idea of visual argument * create a business card for a business of your choice, using principles of good visual design and rhetoric; attach a 1-page rationale of your design choices on the card |